

# Senior Management

## John Wartig

**Chief Financial Officer,  
Age 50**

Appointed in June 2004

**Background:** John was previously Senior Vice President Finance for Cadbury Schweppes Americas Beverages (a US\$3 billion operating revenue division of Cadbury Schweppes Plc). Prior financial roles within Cadbury Schweppes included Finance Director – Operations, with global responsibilities across the total Beverages and Confectionary group and SVP Finance – Asia Pacific Beverages. John is an Australian citizen who has worked both in Australia and overseas. He has held a number of senior financial roles within FMCG companies and has extensive operational and M&A experience.

## Warwick White

**Managing Director –  
Australia, Age 45**

Appointed in November 2002

**Background:** Warwick has 24 years in the Coca-Cola system and rejoined Coca-Cola Amatil in November 2002 as the Managing Director of Australia.

Warwick has held mainly marketing and general management roles since joining the Coca-Cola system in the early 1980s. Prior to joining CCA, Warwick was the Regional Director for Coca-Cola Hellenic Bottling Company with responsibility for Ireland, Poland,

Hungary, Czech Republic and Slovakia. This was preceded by 13 years in Great Britain, Europe and Ireland in progressively more senior roles.

## Peter Kelly

**Regional Director –  
Asia, Age 41**

Appointed in August 2005

**Background:** Peter has over 18 years in the Coca-Cola system, joining The Coca-Cola Company in 1988 in Marketing and CCA in 1993 to take up state and then national general management roles. Most recent roles have been as Director of Business Development for the CCA Group and as Director of Operations and Logistics for the Australian business.

## Reg Randall

**Managing Director –  
South Korea, Age 42**

Appointed in February 2006

**Background:** Reg has over 8 years experience in the Coca-Cola system and joined CCA as General Manager for the South East Division in South Korea. He has been in South Korea for over six and a half years during which time he has also held the roles of Executive Director Marketing and Executive Director Sales Operations. Reg came to Korea from South Africa where he was the General Manager, Zululand for the largest South African Coca-Cola Bottler, ABL.

He has also held senior roles in sales, marketing and general management within the FMCG industry in South Africa.

## George Adams

**Managing Director –  
New Zealand & Fiji, Age 40**

Appointed in December 2003

**Background:** A Fellow of the Institute of Chartered Accountants in Ireland, George joined CCA on 1 December 2003. George has 13 years experience in the Coca-Cola bottling system having previously spent 10 years with Coca-Cola Hellenic Bottling Company in a number of progressively senior Finance, Commercial and IT roles in Europe. He has also worked as Finance Director for British Telecom Regions based in Northern Ireland. George was also recently appointed to the Board of the New Zealand Food and Grocery Council.

## John Seward

**Managing Director –  
Indonesia & PNG, Age 50**

Appointed in August 2004

**Background:** John has spent ten years in the Coca-Cola system, joining CCA in 2004 having run the Nigerian Bottler for Coca-Cola Hellenic Bottling Company since 1997. Prior to this, he has held senior positions in the FMCG and the packaging businesses in Europe, Middle East and in the US. The majority of his career has been in sales

and operations both in staff and general management roles and he brings a wealth of international experience to CCA.

## Nigel Garrard

**Managing Director –  
SPC Ardmona, Age 46**

Appointed in February 2005

**Background:** A qualified Chartered Accountant, Nigel joined SPC Ltd in 2000 as Managing Director and has over 15 years experience in the food industry. He was instrumental in the successful merger of SPC and Ardmona Foods, creating one of Australia's leading food manufacturers. Prior to joining SPCA, Nigel undertook a number of regional roles in Australia and New Zealand over a 10 year period with the US based Chiquita Brands International. Nigel is currently Chairman of National Food Industry Strategy Ltd and a Director of Victorian Relief Foodbank Ltd.



John Wartig

Warwick White

Peter Kelly

Reg Randall

George Adams

John Seward

Nigel Garrard